




Digital Derbyshire

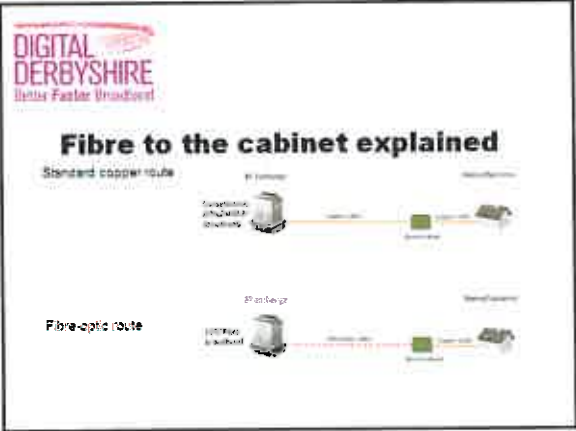
Erewash



- Programme overview
 - What is Digital Derbyshire?
 - The Big Build Video
- Programme update - Phase 1 and Phase 2
- Roll-out progress
- Benefits of fibre broadband
- Engagement
- Take-up
- Useful links



The Big Build Video



Phase 1

- 294/418 cabinets enabled/live
- Fibre broadband available to close to 70,000 premises
- 496 miles of fibre cable has already been laid
- More work between now and the end of 2016.

Phase 2

- Contract signed summer 2015
- More funding
- Aim to extend coverage to 98% of Derbyshire
- Working with BT to map delivery.

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Deployment map for Erewash

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Roll-out progress


Digital Derbyshire
22/29 cabinets are now live in Erewash, 2440 out of 4080 premises enabled with fibre services through the Digital Derbyshire programme DD programme.

	Oct - Dec 2015	Jan - Mar 2016	Apr - Jun 2016
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Benefits of fibre broadband for home users

- Simultaneous use
- Improved download and upload speeds
- Watch HD/4K TV
- Stream movies and TV
- Do homework online
- Stay in touch with family and friends
- Download and play games
- Online learning / Hobbies and interests
- Work from home



Benefits of fibre broadband for business

- Flexible working
- Business growth
- New market opportunities - international
- Improved customer relations
 - Social media
 - Video conferencing
- Cloud computing
- Faster file & data transfer
- Compete



Engagement

- Residents are aware of the opportunities to transform the way they live, work, play and learn via fibre broadband.
- Businesses are able to fully realise the potential benefits of adopting fibre broadband connectivity.



- New website - www.digitalderbyshire.org.uk
- Marketing material
- Focus is to work with:
 - ❖ Parish/Town councils
 - ❖ Elected members
 - ❖ Business groups
 - ❖ District/Borough councils



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Useful Websites

Digital Derbyshire
<http://www.digitalderbyshire.org.uk/>

BT Wholesale checker
<https://www.btwholesale.com/includes/adsl/main.html>

Openreach Fibre Broadband - See how it's built
<https://www.youtube.com/watch?v=p0qN5XHul5Q>

Superfast Fibre Home. A world without any annoying buffering You Tube
https://www.youtube.com/watch?v=Vq5_ZdARalg

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Our funders

 **DERBYSHIRE County Council**
Improving life for four million

 **EUROPEAN UNION**
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European Regional Development Fund 2007-13

 **Department for Culture, Media & Sport**

 **SUPERFAST BRITAIN**

 **BT**

 **D2N2**



Thank You

Any Questions?
