Corporate Plan
2016 - 2019
Welcome to Erewash Borough Council’s Corporate Plan for 2016 – 2019. The purpose of this Corporate Plan is to tell you about the priorities for the council over the next four years and how we will achieve them based upon what you have told us is important.

We acknowledge that we are here to serve our residents and we will work with our partners to do all that we can to make you proud to live in Erewash.

Our main priority over the next few years will be to take advantage of the new Ilkeston Station, the redevelopment of the Stanton site and the potential HS2 East Midlands hub station to attract more jobs and businesses into Erewash. We shall also look to provide opportunities for more housing, but only where this can be done without spoiling our beautiful green belt.

We shall work with other local authorities in both Derbyshire and Nottinghamshire to take advantage of changes in local government legislation and the opportunities to take more control over localised national budgets and so attract inward investment.

Proper financial management remains key to enable the Council to provide the services our residents expect and we will continue to be cautious and take great care to ensure that council taxpayer’s money is not put at risk.

This plan sets out our commitment to address the broader opportunities and challenges facing the borough over the next few years. We face many challenges through evolving national Government requirements, complex local issues, and the need to develop ever more efficient and effective services against reducing financial settlements.

Erewash is a forward looking Borough in the south-east of Derbyshire, a wonderfully rich and diverse community named after the river which flows through its landscape. Most importantly, it is a borough with ambition and the vision to build on its history and its successes.

The borough provides an attractive living environment with a mixture of market towns and villages, relatively inexpensive housing, lower living costs and a strong sense of belonging. Erewash also has a number of available sites to support business growth and future expansion of the local economy.

Historically, the Erewash economy was founded on coal mining, iron working, textiles and railways. Although the traditional industries have declined, a strong manufacturing base in textiles and furniture has been maintained. Continued economic diversification has seen many new industries locate within Erewash including; distribution and logistics; the leisure industry with increased hotels and restaurants; retail, driven by major supermarkets located near our town centres; finance; IT services and other business activities, supporting nearly 4000 urban and rural businesses throughout Erewash. Long Eaton has been recognised as the UK’s Centre for quality upholstery.

The borough has a population of 111,300 with 46,224 households and covers an area of over 42 square miles. The market towns of Ilkeston and Long Eaton contain approximately 70% of the boroughs population.

Erewash is easy to find with excellent communication links including easy access via the motorway, while bus services link all parts of the borough together with towns and cities throughout the Midlands. In addition, we have Long Eaton station, the new Ilkeston station under development and East Midlands Airport, with its growing domestic and overseas services very close by.

We are proud of our rich environmental and cultural heritage and we look forward to the future, creating local opportunities for young and old, improving the lives of people and making you proud. Erewash is a place where people want to be; either to live, work, visit or invest, ensuring the future prosperity and sustainability of the Borough.

Foreword

Welcome to Erewash Borough Council’s Corporate Plan for 2016 – 2019. The purpose of this Corporate Plan is to tell you about the priorities for the council over the next four years and how we will achieve them based upon what you have told us is important.

We acknowledge that we are here to serve our residents and we will work with our partners to do all that we can to make you proud to live in Erewash.

Our main priority over the next few years will be to take advantage of the new Ilkeston Station, the redevelopment of the Stanton site and the potential HS2 East Midlands hub station to attract more jobs and businesses into Erewash. We shall also look to provide opportunities for more housing, but only where this can be done without spoiling our beautiful green belt.

We shall work with other local authorities in both Derbyshire and Nottinghamshire to take advantage of changes in local government legislation and the opportunities to take more control over localised national budgets and so attract inward investment.

Proper financial management remains key to enable the Council to provide the services our residents expect and we will continue to be cautious and take great care to ensure that council taxpayer’s money is not put at risk.

This plan sets out our commitment to address the broader opportunities and challenges facing the borough over the next few years. We face many challenges through evolving national Government requirements, complex local issues, and the need to develop ever more efficient and effective services against reducing financial settlements.

Our Vision

To put Erewash on the map – a first class borough in which people have pride and where they choose to live, work and play.

Erewash is a forward looking Borough in the south-east of Derbyshire, a wonderfully rich and diverse community named after the river which flows through its landscape. Most importantly, it is a borough with ambition and the vision to build on its history and its successes.

The borough provides an attractive living environment with a mixture of market towns and villages, relatively inexpensive housing, lower living costs and a strong sense of belonging. Erewash also has a number of available sites to support business growth and future expansion of the local economy.

Historically, the Erewash economy was founded on coal mining, iron working, textiles and railways. Although the traditional industries have declined, a strong manufacturing base in textiles and furniture has been maintained. Continued economic diversification has seen many new industries locate within Erewash including; distribution and logistics; the leisure industry with increased hotels and restaurants; retail, driven by major supermarkets located near our town centres; finance; IT services and other business activities, supporting nearly 4000 urban and rural businesses throughout Erewash. Long Eaton has been recognised as the UK’s Centre for quality upholstery.

The borough has a population of 111,300 with 46,224 households and covers an area of over 42 square miles. The market towns of Ilkeston and Long Eaton contain approximately 70% of the boroughs population.

Erewash is easy to find with excellent communication links including easy access via the motorway, while bus services link all parts of the borough together with towns and cities throughout the Midlands. In addition, we have Long Eaton station, the new Ilkeston station under development and East Midlands Airport, with its growing domestic and overseas services very close by.

We are proud of our rich environmental and cultural heritage and we look forward to the future, creating local opportunities for young and old, improving the lives of people and making you proud. Erewash is a place where people want to be; either to live, work, visit or invest, ensuring the future prosperity and sustainability of the Borough.

Foreword

Welcome to Erewash Borough Council’s Corporate Plan for 2016 – 2019. The purpose of this Corporate Plan is to tell you about the priorities for the council over the next four years and how we will achieve them based upon what you have told us is important.

We acknowledge that we are here to serve our residents and we will work with our partners to do all that we can to make you proud to live in Erewash.

Our main priority over the next few years will be to take advantage of the new Ilkeston Station, the redevelopment of the Stanton site and the potential HS2 East Midlands hub station to attract more jobs and businesses into Erewash. We shall also look to provide opportunities for more housing, but only where this can be done without spoiling our beautiful green belt.

We shall work with other local authorities in both Derbyshire and Nottinghamshire to take advantage of changes in local government legislation and the opportunities to take more control over localised national budgets and so attract inward investment.

Proper financial management remains key to enable the Council to provide the services our residents expect and we will continue to be cautious and take great care to ensure that council taxpayer’s money is not put at risk.

This plan sets out our commitment to address the broader opportunities and challenges facing the borough over the next few years. We face many challenges through evolving national Government requirements, complex local issues, and the need to develop ever more efficient and effective services against reducing financial settlements.

Our Vision

To put Erewash on the map – a first class borough in which people have pride and where they choose to live, work and play.

Erewash is a forward looking Borough in the south-east of Derbyshire, a wonderfully rich and diverse community named after the river which flows through its landscape. Most importantly, it is a borough with ambition and the vision to build on its history and its successes.

The borough provides an attractive living environment with a mixture of market towns and villages, relatively inexpensive housing, lower living costs and a strong sense of belonging. Erewash also has a number of available sites to support business growth and future expansion of the local economy.

Historically, the Erewash economy was founded on coal mining, iron working, textiles and railways. Although the traditional industries have declined, a strong manufacturing base in textiles and furniture has been maintained. Continued economic diversification has seen many new industries locate within Erewash including; distribution and logistics; the leisure industry with increased hotels and restaurants; retail, driven by major supermarkets located near our town centres; finance; IT services and other business activities, supporting nearly 4000 urban and rural businesses throughout Erewash.

The borough has a population of 111,300 with 46,224 households and covers an area of over 42 square miles. The market towns of Ilkeston and Long Eaton contain approximately 70% of the boroughs population.

Erewash is easy to find with excellent communication links including easy access via the motorway, while bus services link all parts of the borough together with towns and cities throughout the Midlands. In addition, we have Long Eaton station, the new Ilkeston station under development and East Midlands Airport, with its growing domestic and overseas services very close by.

We are proud of our rich environmental and cultural heritage and we look forward to the future, creating local opportunities for young and old, improving the lives of people and making you proud. Erewash is a place where people want to be; either to live, work, visit or invest, ensuring the future prosperity and sustainability of the Borough.

Our Vision

To put Erewash on the map – a first class borough in which people have pride and where they choose to live, work and play.
Setting our Priorities

The Council’s priorities have been informed by extensive consultation both externally and internally and are set within the context of reducing government settlements and increased requests for services as Erewash’s residents get older.

As part of the budget setting process in February 2015 we sent a survey to the council’s Citizens Panel (a sample size of 2089). 735 responses were received a response rate of 35%. This provides the council with a high level of confidence in the data received.

For the fifth consecutive year the six most important service areas were identified by our residents as:

1. Community safety (63%);
2. Refuse collection (selected by 78% of respondents). The importance of this service area has increased in each year that the budget consultation has taken place;
3. Street cleansing (48%);
4. Parks and open spaces (41%);
5. Recycling (41%);
6. Environmental health (39%).

Refuse and recycling collection is recognised by residents as being one of the most important services provided by the Council. Kerb side collections are provided to over 51,000 properties every week and each year the council empties nearly 3.5 million bins.

Between March 2014 and April 2015 over 45,000 tonnes of household waste, 17,500 tonnes of recycling and 9,500 tonnes of garden waste was collected from properties across the borough. When asked 90% of respondents were satisfied with the service given.

We know from consultation that feeling safe from crime and anti-social behaviour is very important to local residents. Working with our partners and the Community Safety Partnership we will continue to support the delivery of one of the lowest crime rates in the region.

Residents also told us that they wanted the streets to be clean and tidy and free from dog faeces and graffiti. Recent consultation has highlighted the need for us to continue to work to improve satisfaction with cleanliness of the Borough.

Our general waste collection and recycling service is performing well in areas that matter to residents and we have introduced a 24 hour dog fouling removal service and we aim to improve this further.

Of continued importance is working together with partners, residents and our own staff to maintain our quality waste services, whilst at the same time reducing our environmental impact.

Supporting the health and general well-being of some of our most vulnerable residents remains a priority. We know that Erewash has a high prevalence of adult smokers and that adult obesity remains high.

Life Expectancy is 5.9 years lower for men in the most deprived areas of the borough compared to the least deprived areas and 2.7 years lower for women.

Type 2 diabetes related to diet and general health is on the increase nationally. Erewash is worse than Derbyshire and the same as the England average for recorded diabetes.

In this respect our Leisure Centres play an important role supporting healthy life-styles through active recreation and sport. We will continue to work within partnership to provide activities such as PACE (Physically Active Children Everywhere) and our successful GP referral scheme. (Subject to external funding).

Working in partnership a number of health priorities have been identified that include increasing physical activity, reducing obesity and improving young people’s mental health and wellbeing.

This knowledge of our communities and their needs has informed our priorities for the next few years.
Summary of our Corporate Priorities 2016/2019

A clean, safe and welcoming borough

• Continue to support the provision and maintenance of high quality public spaces for all
• Support floral displays
• Improve recycling facilities and advice
• Take action to improve unsightly land, derelict and abandoned sites
• Target dog fouling
• Protect the borough’s Green Belt against intrusive housing development

Improved access to services

• Support the use of technology
• Keep our residents well informed
• Communicate with residents in a range of formats relevant to their choice
• Provide services that are responsive and easy to access

Delivering efficient and effective services that residents need

• Review property and assets portfolio
• Provide help and advice in partnership targeting those most in need and vulnerable
• Work to protect frontline services
• Undertake consultation in ways that find out what residents need
• Continue to seek the views and involvement of our residents when reviewing and designing services
• Undertake Sport and Leisure management options appraisal

Creating opportunities for economic growth and prosperity

• Attract and support the creation of new businesses
• Establish a rural community fund
• Improve footfall in our town centres
• Continue grant support for local, voluntary and community organisations
• Work to maximise opportunities presented by the HS2 station and proposed development of Stanton

A well run efficient council

• Work in partnership to deliver more for less
• Review what services we charge for
• Take advantage of changes in Local Government legislation and opportunities to attract inward investment
• Review non-essential loss making services to ensure all service areas are delivered in a cost effective way
Council Contact

Ilkeston Town Hall
Wharncliffe Road
Ilkeston
Derbyshire
DE7 5RP

Long Eaton Town Hall
Derby Road
Long Eaton
Derbyshire
NG10 1HU

If you require this publication in an alternative format and/or language please contact the council to discuss your needs.

Information on the council's services including a language translation option can be found on our website www.erewash.gov.uk or email your request to enquiries@erewash.gov.uk